

City Responds To Plea to Buy Thrifty Stamps

100,000 Volunteers Take
Part in Canvass That
Covers All New York

34,000 U.S. Agents Aid
Hunt for Quarters

Each Buyer in Park Row
Has Chance to Drive Nail
in Kaiser's Coffin

Another appeal went out to the American people yesterday. In every hamlet, town and city in the land it was Thrift Stamp Day, by order of the Secretary of the Treasury, and once again the country asked its people to give their money freely and without stint that the war may be won.

The call went out to a people still flushed with the strain of the final, mighty effort that pushed the third Liberty Loan over the top. This time it was narrowed down to meet the capacity of the humblest purse. The government asked not for dollars, but for quarters, stamps that American soldiers may be fed and equipped and the last German driven out of France.

Reports which came to war savings headquarters here last night indicated that all over the country Thrift Stamp Day had brought a fine response. Here in New York City the results of the day's thrift drive were splendid. Final figures could not be had last night, but the War Savings Committee predicted that several hundred thousand dollars worth of stamps had been disposed of.

100,000 Volunteer Canvassers
The W. S. C. committee gave New York City just one day, Sunday, to get its breath after the whirlwind financial campaign of the Liberty Loan drive. The thrift campaign began early in the morning with bands and flags and parades, and continued until late last night, when thrift rallies were held in cafes, restaurants and cabarets throughout the metropolis.

More than 100,000 volunteer workers took part in the canvass of New York City. Among them were men, women and children, soldiers, sailors and marines. In addition to the 34,000 agents of the Treasury Department, who made special appeals to their customers, thousands of volunteers canvassed the houses, subways, surface and elevated lines and the crowds on the streets, trying to get the drive at the most of the important centers in the greater city, including Bowling Green, City Hall Park, Union Square and Times Square. Here thrift orators addressed the crowds. Most of the booths were manned by the district organizations of the Metropolitan Life Insurance Company, which has set itself a quota of \$55,000,000, to be sold to its employees over the country before December 31.

Final results were obtained by the department stores. Workers canvassed the

War Savings Stamps Mean Pie For Boys at Front, Mother Pleads

Woman With Two-Star Service Pin Advances New Argument; "Gimme Fifty," Is Answer of Altman's Customer When Purpose Is Explained to Him

He was a slim, blond sailor at Lord & Taylor's thrift stamp booth yesterday morning. The bargain hunters broke into motherly smiles at the mere sight of him, and more than one murmured something to her neighbor about bringing that boy home with her and giving him a good piece of chocolate cake—she knew his mother would appreciate it.

They were bashful old souls, however, for all their motherly figures, and it was some time before any one braved the petty officer in charge and engaged the boy in conversation. Then it was a woman with a two-star service pin.

"Give me two stamps, please," she said. "I'll buy apple pies for my boys in France. I don't hold with this asking women to buy bullets. Let the men do that. We want our boys to have pie."

"What are these thrift stamps, anyway?" demanded a man, red-faced but unabashed, before the booth in the hosiery department at Altman's.

"I've read a lot about these thrift stamps out home, but I never quite understood what they are."

After a long explanation on the part of the stamp salesman, the stranger remarked that it looked like a good investment to him; he guessed he take a few.

A salesman held out a sheet of stamps.

"No, no," said the customer; "none

of that chicken feed for me. I want the big stuff."

"One, sir?"

"No," roared the customer again. "What d'ye think I am? I haven't got much with me to-day—kinda short, but I don't have to stop at one. Gimme fifty."

So he put down \$208 in cash, and when the clerk recovered he got his fifty war stamps.

It takes a sturdy patriot and an optimist to withstand the experience of selling thrift stamps in front of the Public Library. Not that the stamps are hard to sell, or that people for the most part are not pretty decent about them, but a few are a terrible shock to the young idealists. One such strode by yesterday.

"Get him, Rosie," called the captain. "He's a member of the Stock Exchange. He'll buy one."

But the member of the Stock Exchange refused.

At the Park Avenue Hotel the bartender has taken upon himself the functions of Uncle Sam and helps his clients to learn thrift. Every day when the business men of the block drop in Pete gets out a thick bundle of war savings stamps books, and the customers throw into the book the payment for their drink. It is not etiquette to ask for change. When they have gone Pete spends ten minutes licking the stamps and pasting them into the bundle of books.

jumped from a scaffold and landed on his chest on the ground. "Dare Devil" Schreyer, who does death-defying stunts on a bicycle, entertained outside the Garden, too, while soldiers and sailors canvassed the crowds.

A score or more detectives, acting under instructions from Acting Captain Richard McKenna, of the Fourth Branch Detective Bureau, started on a round of motion picture theatres in Harlem, Coney Island and in the vicinity of Eighth Avenue and the forties armed with slides showing Shirley Jacobus, the five-month-old baby, of 227 West 121st Street, who was taken from her home on Friday of last week. They also flashed slides of Pearl Bloise, the woman with whom the child was left by her mother, some hours before her disappearance.

The only real clew the police had to work on last night was reported by Detective Conklin, who went to Danbury, Conn., with a photograph of the Bloise woman. Conklin showed the photograph to Mrs. Alonzo Ferguson, of 10 Franklin Street, Danbury, and she said that it strongly resembled a picture of a niece who had left Danbury ten years before to live with her parents in Brooklyn.

Miss Kathleen Burke, upon whom King George conferred the order of Commander of the British Empire, for her work for the Red Cross in Serbia and with the Scottish Women's Hospitals in Europe, declared those who were familiar with conditions on the other side knew peace was not yet at hand. The Red Cross was saving hundreds of thousands of lives, she said, and it was most essential that this work should have generous support.

Each head of a city department will be a member of the Mayor's committee and chairman of the committee for his own department. In every department a committee will be formed which will do the intensive campaigning of getting every employee to make weekly contributions during the year to the Red Cross War Fund.

Aviator Dies From Injuries

FORT WORTH, Tex., May 6.—Lieutenant Fred A. Keep, of East Milton, Mass., flying instructor at Tullahoma, Field, died to-day of injuries received last week when his machine fell. He had been located here since November, coming to Texas after having received his commission at a Canadian field. This was his second accident.

City Departments Organize for Big Red Cross Drive

Mayor Names Officers to
Act With Him on His
Committee

New York Quota
\$25,000,000

Miss Kathleen Burke Tells of
Society's Work at the
Front

Plans for the organization of the various city departments to assist in the Red Cross drive, from May 20 to May 27, were outlined yesterday at a meeting in the Aldermanic Chamber, at the City Hall. Mayor Hylan presided and all the heads of departments attended.

The Red Cross Society appointed the Mayor's committee, and he named Alfred J. Johnson, City Chamberlain, to act as treasurer of the committee. William E. Kelly, County Clerk of Brooklyn, was made vice-chairman, and Commissioner James A. Hamilton, of the Department of Correction, secretary.

\$25,000,000 New York Quota
D. W. Cooke, vice-president of the Erie Railroad and vice-chairman of the Bureau of Manhattan Red Cross Industrial Committee, explained that the Red Cross planned to collect \$100,000,000 in the May drive, of which \$25,000,000 was the quota for New York City.

"This is a great, comprehensive plan," he said, "where rich and poor must get on a common basis, to take care of their own."

Alfred E. Smith, President of the Board of Alledmen, offered a resolution calling on every department head to give every assistance possible to the Mayor's Committee on the Red Cross. He declared that the duty of supporting the Red Cross was as sacred a one as if it were imposed by the city charter or by statute of the state.

Tells of Red Cross Work
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Would Stop Loose Talk "On Your Guard" Placards Issued by 5th Av. Association

Placards warning New York, individually and collectively, to stop its loose talk are being posted throughout the city by the Fifth Avenue Association, an organization of business men, of which Robert Grier Cooke is president. The first notices were placed in the "buses" of the Fifth Avenue Coach Company, and to-day they will be posted at various conspicuous places on the thoroughfares. The warning follows:

ON YOUR GUARD!
Please refrain from any remarks of a nature to weaken patriotic energy and confidence in our leaders and in our allies, or from statements regarding the number or movement of our troops, the work in munition plants, etc. Information overheard may be reported where it can give aid and comfort to our enemies.
THE FIFTH AVENUE ASSOCIATION.

"Blue Devils" Visit West Point Cadets

Veterans Greeted by Communities
Throughout Trip
Up River

The Blue Devils went to West Point yesterday. They travelled up the Hudson by steamer. Communities on both sides of the river saluted them with din of whistles and church bells.

Soon after noon they reached the landing. Officers of the Military Academy came aboard and had lunch with them. They were Colonel Samuel E. Tillman, superintendent; Colonel Guy V. Henry, commandant; Major William Gance, post adjutant, and Colonel E. J. Timberlake, post quartermaster.

After eating the French soldiers went to the parade ground. The American flag and the French flag rippled from the staff. From the west barracks poured volleys of gray-clad cadets, three battalions of them.

The French soldiers stood at attention throughout the exhibition drill that followed, but did not miss a detail of it. Then they went through some manoeuvres of their own, ending with a song that brought applause from the cadets, and melted the formality that had prevailed.

McClure Sues for Divorce

Wife Denies Charges and
Will File Counter Suit

Henry H. McClure, general manager of the Associated Newspapers, has filed a suit for divorce in the Supreme Court against Mrs. Frances C. McClure, who denies the allegations made by her husband and will file a counter claim for divorce.

Neal R. White, who is named by Mr. McClure as correspondent, filed a notice of appearance in court yesterday and will defend himself against the charges involving his name with Mrs. McClure. Mr. White, it was stated yesterday, was a friend of Mr. McClure whom he brought to the house, where he lived for a time.

The counter claim of Mrs. McClure is based on her husband's alleged misconduct two years ago in which a household employee is mentioned. After this alleged lapse by Mr. McClure, he and his wife became reconciled and lived together. Despite this apparent condoning of Mr. McClure's alleged offence, the 1916 incident will be urged by Mrs. McClure as ground for a divorce decree now.

Pershing Veterans Cable Troops of Loan's Success

"U. S. Backs Us With
Every Man and Every
Dollar," Their Message

Total in N. Y. Grows

Workers Believe Final Figures
for District Will Go
Over Billion

The reflex of the success of the third Liberty Loan on the American fighting men overseas became a subject yesterday of prime interest among directors of the campaign. Private Percy D. Yarborough, one of the fifty of General Pershing's veterans who are in this country, indicated the feeling of his comrades in France toward the financial drive in a message he sent to them.

"With joy I inform you that America is with us with every man and every dollar," was the message Private Yarborough sent to Captain Malone, one of the Infantry. Corporal Charles E. Morris flashed this sentence of encouragement: "Wish you could see how they back you up, Grand success. The same old U. S. A."

"U. S. backing boys in France, heart, soul and pocketbook; reception of Pershing's fifty and the third loan the morale behind the line was sent to the 'frontier of freedom' by Sergeant Paul A. Havenstein, Corporal Edgar Barnes and Private Harry H. Harrison.

The official tabulators in the bond division of the Federal Reserve Bank here yesterday announced an addition of \$2,492,550 to the grand aggregate for the Second Federal Reserve District, making the total \$978,355,700, which is 2 per cent in excess of the quota. New York City, according to the latest statistics, which are incomplete, has taken \$685,833,450 of Liberty bonds, which is 3 per cent more than its quota, and the rest of the district \$292,522,250, which is 25 per cent more than its minimum allotment.

Loan workers here yesterday reiterated their belief that the district's full returns would surpass the billion dollar mark and that the entire nation would exceed the four billion dollar goal.

The men who planned the local campaign and who followed its development in great detail expressed the belief yesterday that the estimate that 4,000,000 persons in the Second Federal Reserve District applied for it had taken between 125,000 and 145,000 subscriptions during the campaign, for a total of approximately \$52,000,000. Of these 28,850 were tabulated on Saturday and 16,000 more yesterday.

The Public National Bank took 60,000 subscriptions for a total of nearly \$4,000,000, and of these between 10,000 and 12,000 were entered on Saturday. The Irving National Bank estimated that 20,000 subscriptions were filed with it for approximately \$12,000,000, which is sufficient to fill the quota allotted to the bank without counting the bonds it may have taken for its own account. The Chatham and Phenix Bank reported that it took 100,000 subscriptions for about \$10,000,000, and

that more than 10,000 of the subscriptions were filed Saturday.

The Liberty Loan Committee has requested the banks in their final reports to make summaries of the number of subscriptions, and of the number of persons who subscribed. This is to allow for duplication where one person took more than one subscription. The estimate of 4,000,000 relates to subscribers and not subscriptions.

The part the small communities of the district played in the wide distribution of the bonds was emphasized by leaders of the campaign. Acosta Nichols, who was chairman of the Liberty Loan Committee of Nassau, Suffolk, Queens and Richmond counties, said:

"The chief effort of the large number of volunteer workers in each community was to present the issues of the war before every individual so clearly, so intelligently and so patriotically that the bonds sold themselves. Our committees proceeded upon the theory that the important work before them was to emphasize the gravity of the situation and then show the people how they could, in a practical way be of assistance to their country. It was pointed out that every one must share in the spirit of sacrifice. In analyzing the achievements of the twelve northern counties of New Jersey, which are included in the Second Federal Reserve District, Herman Kinnick, chairman of that subdivision, said:

"The New Jersey district as a whole in the second loan fell short of its quota by \$1,978,000. Just one of the twelve counties six reached or exceeded their quotas, and out of 110 banking towns 61 equalled their quotas. In the present loan, while it is yet too early to give final figures, it is safe to say that the district as a whole will exceed its quota by no less than twenty-five millions, that every county will exceed its quota and that 110 banking towns will get their full quotas."

The following contributions of the leading hotels and restaurants of the city to the loan during the entire campaign were announced yesterday:

Hotel Plaza, \$2,043,400; Ritz-Carlton, \$1,025,000; Arrowhead Inn, \$1,000,000; Hotel Astor, \$877,500; Hotel Biltmore, \$712,500; Waldorf-Astoria, \$651,000; Vanderbilt Hotel, \$49,800; Lafayette Hotel, \$35,000; Thomas Healy, \$500,000; Murray's, \$410,000; Russell-Burdall & Ward, \$300,000; Nut (additional), \$273,800; Sherry's, \$300,000; Gotham, \$256,350; Hotel Ansonia, \$222,000; Belmont, \$250,000; Palma Royal, \$281,450; the Ritz, Brooklyn, \$271,000; Charles, \$258,000; Knickerbocker, \$204,000; Carlton Terrace, \$200,000; Miller & Co., \$200,000; Neilland, \$184,000; St. Louis, \$181,000; Brown Bros. & Co. (additional), \$170,000; Hotel Imperial, \$170,000; Hotel Imperial, Brooklyn, \$155,000; Hotel Bevoort, \$145,500; David Knott, \$144,000; Hotel Bossert, Brooklyn, \$126,000; Majestic, \$112,000; Terrace Garden, \$104,700; and Algonquin, \$78,350.

Rush Printing of Bonds; All Will Be Ready in 2 Weeks

WASHINGTON, May 6.—To supply Liberty Bonds to subscribers promptly, extra shifts of printers were set to work to-day by the Bureau of Engraving and Printing, and it is planned to deliver all bonds within two weeks. About eighteen million bonds already have been printed and more than ten million have been distributed throughout the country by the Treasury.



"People who believe that men do not love, have evidently never met a man who was heroically wearing a necktie that his wife had picked out for him."

What a slander!

Everybody knows that the feminine taste in personal adornment is superior; but the difficulty lies in the fact that too often the wife doesn't make her selection in a man's store.

As a suggestion, we mention our Italian Grenadines—the finest silk that can be made on hand looms—and their "beauty" isn't all in "good looks," either! They're just as durable as the popular knitted kind, which, along with these Italian Grenadines, are ideal for wear with soft collars.

Soft collars, you know, are already running "neck-and-neck" with the stiff kind, trying to save starch for munitions. Ask to see the soft "Shires."

ROGERS PEET COMPANY

Broadway at 13th St. "The Four Corners" Broadway at Warren

Broadway at 34th St. Fifth Ave. at 41st St.

Secretary McAdoo formally announced to-night that in accordance with the right reserved when he opened the third loan, he would make allotments of all subscriptions in full.

The total of subscriptions tabulated by the Treasury to-night was nearly \$5,500,000,000, and nearly a half million more probably will be reported before the total is announced sometime after next Monday.

Some reports to-day indicated that the total number of subscribers might run above 17,000,000, the Treasury's previous estimate. It is now calculated that 22,000,000 persons own Liberty bonds of the first, second or third issues.

Quality Superb

Smorgynos
Makers of the Highest Grade Turkish
and Egyptian Cigarettes in the World



Over
the top
and give 'em

HELMAR TURKISH CIGARETTES